



MoALPHA

Missouri Association of Local Public Health Agencies

Connecting Public Health For All Missouri

MoALPHA Mission

MoALPHA advocates
for the health of all
Missourians by strengthening
local public health agencies

MoALPHA Vision

An integrated, thriving, and
sustainable public health system

Strategic Directions

1. Engaging Public health workforce & partners to enhance organizational effectiveness
2. Expanding influence through strategic relations
3. Empowering LPHA's with a strong communication & marketing plans
4. Building consensus on actionable priorities

MoALPHA represents all 114 city and county health departments across Missouri.

MoALPHA's Board Members include representatives from each region. Regions A and C each have two Regional Representatives and Regions B, and D-I each have one Regional Representative.

MoALPHA is an affiliate of the National Association of City and County Health Officials (NACCHO).

MoALPHA Services:

- Members Corner of website provides information exchange Bulletin Boards (Administrator, Public Health Nurses, Billers, Environmental Specialists and IT), Document Drawer, Meeting Minutes, Legislative Updates
- Educational offerings include annual meeting in the fall, plus 4-5 workshops throughout year
- Contract with Governmental Services Group, Inc. provides critical advocacy in the Capitol (Will Mars, Lobbyist) and timely information
- Affiliation with NACCHO and NALBOH provides advocacy in Washington, DC

Crisis Communication Training for LPHAs

Free online training for Administrators, Managers and Staff

Tuesday, September 22, 1:00-4:00pm

Learn to:

- Communicate differently during a crisis
- Apply tools and techniques to COVID-19 communication
- Maximize social media
- Maintain your credibility
- Move audiences to take appropriate actions

REGISTRATION INFORMATION COMING AT THE END OF THE WEEK!

BEAM (Building Expertise in Administration and Management)

BEAM is a 15-20 hour self-paced, interactive online program designed by public health professionals for public health professionals to strengthen foundational business skills. The curriculum is based on six areas that have been identified as learning priorities:

- Strategic Problem Definition
- Budgeting
- Procurement Contracts
- Contract Monitoring
- Financial Health

This program will be FREE to 200 public health managers in Missouri through grants to MoALPHA from the Missouri Foundation for Health and de Beaumont Foundation.

Information on registration will be provided within the next couple of months.

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